

SCORE[®] NEWS

COUNSELORS TO AMERICA'S SMALL BUSINESS
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Women's Breakfast for Champions a Hit In South County

Santa Ana – The *Women's Breakfast for Champions* held Friday at the El Adobe Restaurant in San Juan Capistrano was again delivered to a full house. Presented by Orange County SCORE "Counselors to America's Small Business" and sponsored by Washington Mutual Bank, the program featured Sue Parks, founder and CEO of WalkStyles, Inc. (walkstyles.com). She shared her ten tips on creating a national brand and delighted the audience by donating 5 of her "walk wraps" which were given away in a drawing later in the program.

There were nearly one hundred women (and a few men) in attendance, the majority business owners, and twenty had exhibit booths which displayed their products and services. The event provided the opportunity to learn from an experienced business owner, network with other small business owners, share ideas, experience and advice, and learn about the services of SCORE and the U.S. Small Business Administration.

The next *Women's Breakfast for Champions* will be held on Friday, October 20, 2006, from 7:00 a.m. to 9:30 a.m. at the El Adobe Restaurant, 31891 Camino Capistrano in San Juan Capistrano. The featured guest Karen Rucusin, Senior Vice President for Small Business Banking at U.S. Bank, will introduce you to a variety of banking and support services that are designed to provide you with the knowledge for establishing and running a successful business. She will also share details about online workshops designed to help your business grow and succeed. Get your business questions answered by an expert!

The cost for the breakfast is \$25.00 with advanced reservation and \$30.00 at the door; for an exhibit table reservation, add \$25.00. There is limited seating so reserve your space today at www.score114.org.

All SCORE programs and services are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested two weeks in advance. Contact the U.S. Small Business Administration at (714) 560-7455.

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